

2 May 1955

Mr. Henry Loomis
Chief, Office of Research
and Intelligence
United States Information Agency
Washington 25, D. C.

Dear Hank:

I have read with considerable interest your Report #1, "Comparative Trends in Attitudes Toward America and Russia." I note in the Introduction that you propose to issue interpretative reports based on the data collected. I shall be pleased to see such reports.

As a long-time student of Soviet science and affairs, may I suggest that you consider using the term "USSR" in place of "Russia" in reports. Many of us have arbitrarily assigned the name "Russia" to the pre-1917 or Czarist era.

What significance are your analysts deriving from the observation that in France the pollsters found the highest incidence of "No opinion" on almost every question? I note in Report #3, "State of Opinion on Projected NATO Atomic Defense Plans and on the Banning of Nuclear Weapons," that negative response to the question of whether or not the inquirer had heard or read of NATO was highest in France with 63% of the people interviewed not having heard of NATO. This is amazing.

Congratulations to all concerned on these first papers and all best wishes to you personally.


Assistant to DD/I (Planning)

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